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अधिष्ठाता महाविद्यालय कार्यालय  
 Dean of College Office  
 छात्राधीन संख्या 1347  
 डायरी नं. 10/2/23  
 दिनांक 10/2/23

Vice Chancellor, DU <vc@du.ac.in>  
*O/A MRC*

# Award-winning course on Photojournalism: UGC Recommended Swayam MOOC - Multidisciplinary, Elective Online Course

OFFICE EMRC <office.emrc@gmail.com>  
To: vc@du.ac.in, registrar@du.ac.in

कुलपति कार्यालय  
 VC'S OFFICE  
 छात्राधीन संख्या 3897  
 डायरी नं. 12.07.2023  
 दिनांक 12.07.2023  
 Date 12.07.2023

Mon Jul-17, 2023 at 11:35 AM  
 Dean of College Office  
 छात्राधीन संख्या 1  
 डायरी नं. 1

Respected Sir/Ma'am,

Greetings from Pondicherry University! We seek your assistance in furthering the "Skilling India" mission and implementing the National Education Policy 2020, which aims to develop skilled and confident youth.

Here's an opportunity for your students to join a free online course developed by EMRC, Pondicherry University, India.

In April 2023, this course received the Best MOOCs Award in the 24th CEC-UGC Educational Film Festival. 2640 learners in 2021 and 2584 learners in 2022 have benefitted from this course. This course goes live for the third time on 31st July 2023.

This award-winning course introduces learners to photojournalism and digital photography.

It is a Swayam Massive Open Online Course (MOOC) on Photojournalism for 5 credits. This course has been created thoughtfully and creatively to encourage self-employment and facilitate learners of any discipline to develop an interest in photography and photojournalism.

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Ms. Arun

An aspiring learner of any age from any department or centre of your institution, with no prerequisites for admission, can join the course for free by clicking on the link below (also given in the attached poster with the link to join the course & more information to share with your stakeholders): [https://onlinecourses.swayam2.ac.in/cec23\\_ge21/preview](https://onlinecourses.swayam2.ac.in/cec23_ge21/preview)

An in-depth review of this course by one of the learners, Prof. Ved Kumari, Vice Chancellor of National Law University Odisha, has been published on Class Central's The Report publication.

The full review can be found here: <https://www.classcentral.com/report/review-photojournalism-free-course-swayam/>

You can take a look at some other reviews here: <https://www.classcentral.com/course/swayam-photojournalism-93318>

With lifetime access to learning resources, the 50 lessons feature 22 eminent photography experts such as internationally recognized Raghu Rai and the national photo editors of Press Trust of India (PTI) and The Hindu. This is a great way for photography enthusiasts to stay in touch with their craft and absorb insights from the masters.

The learners will learn from professionals, both eminent and young Indian photographers, photo historians and curators, including Avani Rai, Avinash Pasricha, Desikan Krishnan, Dinesh Krishnan, Gopinath Sricandane, Gurinder Osan, India in Photobook, Madhuraj, late Navroze Contractor, Nimit Nigam, Poochivenkat, Prashant Panjiar, Raghu Rai, Prof. Sabeena Gadihoke, Sanjay Prasad Ganguly, Saravanan Janakarajan, Saumya Khandelwal, Selvaprakash Lakshmanan, Shantanu Krishnan, SR Raghunathan, Tanvi Mishra and Vicky Roy.

Along with the four quadrants with teaching-learning materials, we offer a direct connect with the learners via practical photography assignments and sharing with peers through the course Facebook group, Google discussion forum, and regular live online interactive sessions. The course also offers opportunities to participate in national and international photography competitions and win exciting prizes.

The National Testing Agency will conduct the final proctored examination, and students will get a Swayam certificate and credit transfer as per UGC's guidelines and your institution's policy.

Please circulate the information widely. The following attachments can be used as per your need:

- WhatsApp poster Photojournalism MOOC 2023
- Web & Print Poster Photojournalism MOOC 2023
- Best MOOCs Award by CEC UGC in April 2023

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 - Dir, COL  
 - DSW  
 - DC ✓  
 - Dir, SC

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If you have any queries, I would be glad to be of service to you.

Dr. Radhika Khanna  
Course Coordinator (Photojournalism MOOC)  
Director i/c, Educational Multimedia Research Centre  
Head i/c, Department of Electronic Media & Mass Communication  
Pondicherry University  
Puducherry

3 attachments



Whatsapp poster Photojournalism MOOC 2023.jpg  
398K



Best MOOCs Award by CEC UGC in April 2023.JPG  
10240K

Web\_Print Photojournalism MOOC 2023.pdf  
1119K

OB  
TR-39  
24/7/23

Ref. as above:-

If approved, the same may be forwarded to the All Review Directors, Colleges/Institutes for info. & u.a.

S.O. (P.O.) <sup>OWS</sup>  
24/7/23

A.R. COY  
24/7

Amul  
24/7/23

MASSIVE OPEN ONLINE COURSE (MOOC)

# PHOTOJOURNALISM

Received the Best MOOC Award in the  
24th CEC-UGC Educational Film Festival in April 2023

**NOW  
OPEN**

This award winning course introduces you to photojournalism and digital photography

## Want to learn photography?

Here is your course!  
Enrol without any fees!

5 Credits Course

Course starts: 31-07-2023

Course ends: 13-11-2023

**Multidisciplinary Elective Online Course open to all**

- Worldwide students, working or non-working persons, any person desiring to learn, can join for free. Age no bar.
- An exciting range of 50 video lessons where you learn professional skills and practical tips from experienced photojournalists, photographers, photo editors, and the best of teachers along with the use of multimedia elements.
- Lifetime access to the course after enrolment.
- Optional end-semester exam conducted by NTA for Indian students.
- Opportunity to participate in regular live interactions, a photo contest and a closed Facebook group.



Photo: MadhuraJ

Scan the QR code  
for registration &  
more information



**Enrolment ends: 31-08-2023 JOIN TODAY! Don't miss this opportunity**



Consortium for Educational  
Communication (CEC)



Educational Multimedia  
Research Centre (EMRC)  
Pondicherry University

