



The Dean,
Student Welfare
University of Delhi

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Dy. Dean - SW : Please circulate
to all colleges for the promotion
of their activities. 18th August, 2019
Rajesh Gupta 19.08.2019

Sub: Ethiccraft Club Proposal for Values Enrichment Programs.

Respected Sir,

Ethiccraft Club, officially launched by then HRD minister Mr Prakash Javadekar on 14th October 2018 at IGI Stadium, is a youth wing of ISKCON for the purpose of empowering the youth of India on the matter of values and social well-being with the motto "Marching towards Values". Our programs play a very instrumental role in the development of character and competence of the youths, empower them with skills like stress management and develop awareness about self-destructive habits to lead a meaningful life. Some of the programs that we conduct are as follows:

1. Seminars- Ethiccraft Club organizes various seminars on the topic like Art of Becoming Happy, 3 Point Success Formula, Adding life to Lifestyle, Balancing relationships and Will Power to Excel with the aim of helping people embark on the path of success.
2. Workshops and Activities- We also conduct various workshops on Weekly Personality Development Course (PDC), Values awareness Quizes, exhibition stall etc.

Ethiccraft Club recently inaugurated "Anti-Addiction Campaign" with the purpose of creating awareness about self-destructive habits. Under this campaign, the Club would be conducting Anti-addiction Quiz in two phases, Intra-College Quiz in various colleges across India, and then Inter college Quiz with the top selected colleges at Annual Youth Festival "UDGAAR." Moving ahead in the campaign, every college will also get an opportunity to put Value Exhibition Stall. With respect to this campaign, we had a meeting with the Vice-Chancellor Sir of the University, Prof Yogesh K Tyagi Ji last week. He appreciated the initiative and agreed to extend his full support to the campaign.

Now, with your kind support and generosity, we look forward for your permission to launch this initiative in all 70 colleges of University of Delhi. Students can take part in the online Intra college quiz and participate in the Mega Youth Festival UDGAAR with a nominal confirmation amount of 200Rs, which will also entitle the participant to avail a book for quiz preparation.

In order to let more youth know about such constructive activities, the Club seeks your permission for launching the campaign and conducting the seminars on various topics in colleges.

Warm Regards,
Sundar Gopal Das
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President, Ethiccraft Club

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