



Brief Resume of Prof. Poonam Gupta

Prof. Poonam Gupta is a Ph.D. and M. Phil in Accounting and Finance from Department of Commerce, Delhi School of Economics. She completed her graduation and post-graduation from Shri Ram College of Commerce and is the recipient of J N Vaish Medal awarded to the best Post Graduate Student of the College. She has authored more than ten books and has also edited two books on Accounting and Finance. Her 22 research articles have been published in various international/national journals, books, and conference proceedings. She has been invited as resource person, conference session chair and have presented many articles in the international conferences.

She has done an innovative project on Medical Tourism which received two awards in Antardhvani 2015 – the annual cultural fest of DU. She has also received ‘Teaching Excellence Award for Innovation’, on 93rd Foundation Day of University of Delhi. She has undertaken a project from National Trust, Ministry of Social Justice and Empowerment, Government of India with the aim to create knowledge and awareness among students and the public towards the special needs of persons with intellectual and development disabilities. The team of three project investigators and twelve students were able to reach more than 5000 people to create awareness about the Inclusive India Programme of National Trust.

Her article, ‘A Study of Green HRM Strategies and Practices used by E- Retail Companies in India’ has been awarded ‘Best Publication Award’. Further, she has received Excellent Educationist Award in the International Educational Awards and Conference 2020, by Saksham Society in association with Nepal Youth Association and New World Life Organization Health Unit, Sri Lanka. She has also received best researcher award under the category of science, health and engineering by Science Father registered with Ministry of

Corporate Affairs for her article,' Social Media use by Patients in Health Care: A Scoping Review' published in Taylor and Francis International Journal of Health Care Management.