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Mrs. Neha Birwal completed her graduation in B.Com (Hons) from Lady Shri Ram College, University of Delhi and post-graduation M.Com from Guru Gobind Singh College of commerce, University of Delhi. She also completed her MBA from Sikkim Manipal University. She is presently working as an Assistant Professor in the commerce department, Dyal Singh Evening College, University of Delhi with over eleven years of experience. She has also awarded as best teacher award from little seeds NGO, which is registered under Niti Ayog, Government of India. She has authored many papers in UGC care listed, National and international reputed Journals. She has also presented papers and delivered lectures as resource person. Her area of interest is marketing , Finance and law.